



Media Advisory



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Newark Public Schools to Serve as Host Site for State Wide Screening of Basketball Hall of Famer's Film

(Kareem Abdul-Jabbar to present, "On the Shoulders of Giants: The Best Team You Never Heard of")

When: Thursday, February 10, 2011
9:15 a.m. to 12:30 p.m.

Where: Science Park High School
260 Norfolk Street
Newark, NJ 07102

Who: Kareem Abdul-Jabbar
Former Los Angeles Lakers Basketball Star and NBA Hall of Famer

NEWARK, NJ, FEB. 8, 2011—Basketball great and best-selling author Kareem Abdul-Jabbar will visit Newark Public Schools and speak to students about his newly produced film, *On the Shoulders of Giants*, and his passion for history and jazz. The all time highest NBA scorer has written three books on noted periods in African American history. His film, *On the Shoulders of Giants*, is the story of a little known basketball team, The Harlem Renaissance Big Five, that was popular during the Harlem Renaissance and received great recognition when the team beat out the Harlem Globetrotters and became the first world champions of professional basketball. While the Globetrotters were widely known for their entertaining routines, the team was considered quite formidable in terms of athletic skills and technical moves on the courts.

Mr. Abdul-Jabbar will be joined by Mayor Cory Booker; Dr. Clement Price, History Professor, Rutgers University—Newark; Shavar Jeffries, NPS Advisory Board Chairperson and Dr. Clifford B. Janey, former Superintendent for Newark schools. Mr. Jeffries, Dr. Janey and Mr. Abdul-Jabbar will comprise a panel that will discuss the film, African-American history and engage in a question and answer session with the students.

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The film screening will be broadcast from Science Park High School, via Onstream Media Webcasting and Digital Media Services Platforms, to schools throughout the state. The event is sponsored by the Skyhook Foundation. Founded in 2010 by Mr. Abdul-Jabbar, the Skyhook Foundation is designed to motivate today's youth to pursue higher education by using sports legends and other heroes to provide role models for today's youth. Skyhook develops stories that have not only inspired sports legends but legions of musicians, politicians, writers, artists and dancers to succeed.

The Newark Public Schools District is the largest and one of the oldest school systems in New Jersey. The district serves approximately 39,000 students in 75 schools ranging from Pre-K to 12th grade and employs approximately 7,500 staff members within the schools and Central Office.