



# One NEWARK ENROLLS YEAR 1 REVIEW



# One Newark addressed three challenges

---

One Newark Enrolls represents a major step forward to ensuring every family has access to and can attend an excellent school no matter zip code, home language, or special education status.



## EXCELLENCE

Schools that embody the five ingredients and that consistently deliver high-proficiency and high growth.



## EQUITY

High return on investment and flexibility to put kids first



## EFFICIENCY

Students above grade level are challenged, students with disabilities and English Language Learners have options and equal access to high-quality seats

# SUCCESS Framework

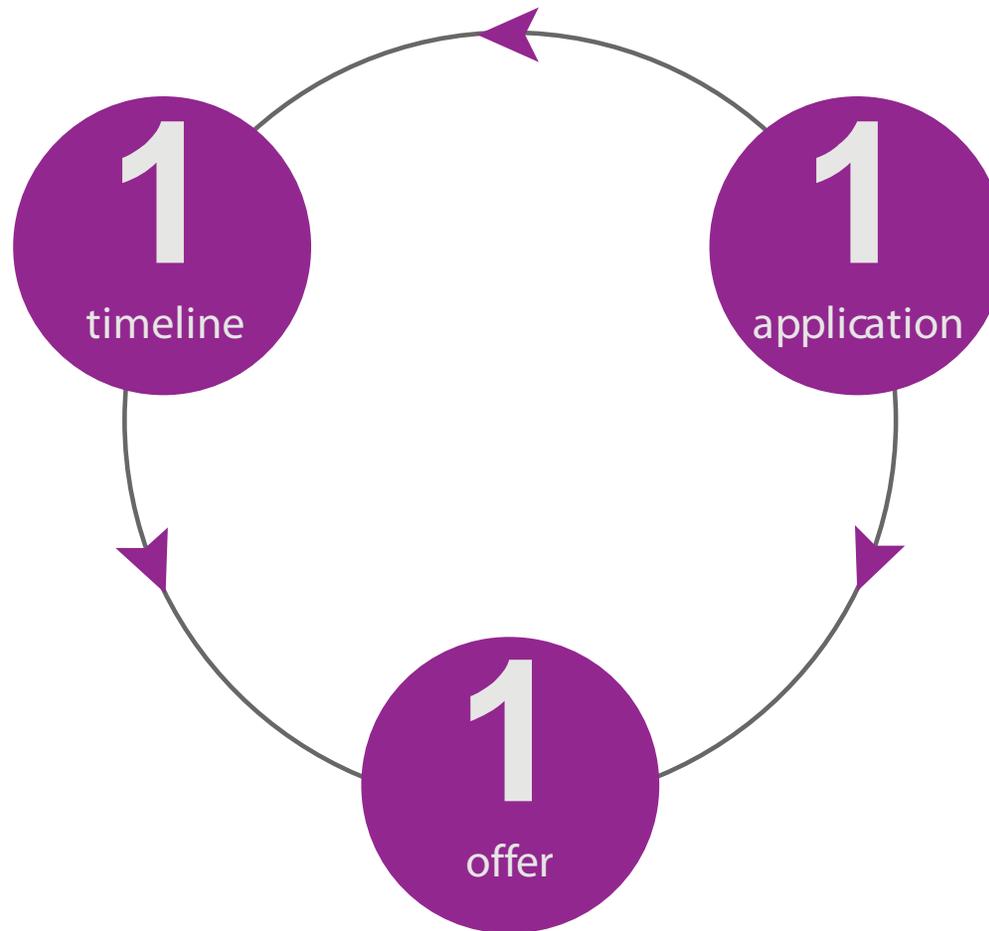
---

In 2013, we announced the One Newark goals – published and communicated as the *SUCCESS Framework*. The budget process is designed to support these goals.

- S System-wide Accountability**
  - Continue facilities and technology upgrades to operationalize 21st century learning environments
  - Continue to improve family-friendly school snapshots, which provide families with comprehensive information on all schools across the District
  - Use state test (PARCC) data to help students achieve at a higher level and to hold schools to the same standards.
- U Universal Enrollment**
  - Incorporate promising practices from K-12 enrollment into early childhood enrollment
  - Establish a comprehensive Family Support Center, to be run by the Office of Family and Community Engagement, at the current enrollment center
  - Relocate the central office to under-utilized NPS facilities over time, saving the district money and allowing us to be closer to families and educators
- C Citywide Facilities and Technology Overhaul**
  - Conduct fair and transparent processes to sell unoccupied district facilities and advocate for policy that will allow NPS to reinvest revenue from those sales into our schools
  - Advocate for State resources to fix all buildings, focusing first on critical repairs
  - Actively seek other federal and state resources that might provide additional facilities money
- C Common Core Mastery and PARCC Readiness**
  - Continue to prioritize school autonomy and best-in-class principal and vice principal training
  - Organize networks into a “K-8 division” and a “High School division” led by Assistant Superintendents Peter Turnamian and Brad Haggerty, respectively
- E Equity & Access for All Students**
  - Begin integration of the Office of Special Education (OSE), the Office of Early Childhood, and the Office of College and Career Readiness (OCCR) into the District’s K-8 and High School divisions
  - Expand the Office of English Language Learners
- S Shared Vision for Excellent Schools**
  - Leverage Title I funds by forging strategic partnerships with organizations that provide social-emotional, technology and other supports to schools, in alignment with Title I spending guidelines
  - Embed the demand for 100 Excellent schools through community advocacy and engagement
- S Systemic Conditions for Success**
  - Continue efforts to improve efficiency at Central Office
  - Lead a strategic planning process with all operational teams
  - Align strategic planning processes with the budget cycle

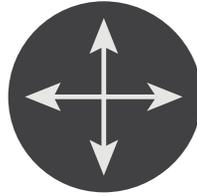
# One Newark Enrolls: Newark's Universal Enrollment System

One Newark Enrolls is one key tenant of a bigger plan to make sure that **EVERY** family has access to and can attend an excellent school no matter zip code, home language or special education status.



# What did families experience before One Newark Enrolls?

---



## DIVERSITY OF HIGH QUALITY OPTIONS

- **Before:** Schools options were thought of as a one size fits all approach, even though students have diverse needs. Too often, zip codes equaled a students destiny – no matter how low performing the school may be.
- **So What?** Not all kids need the same school. Too few neighborhoods have high quality options.

## EASE & EQUITY

- **Before:** Parents had clarity on the quality of schools. Those with access to information, often found themselves waiting in lines for access to a high quality school seat.
- **So What?**
  - Families were not able to make informed choices. Those who were able to access information persisted and had access to highly desirable seats; those without received low performing seats.
  - Multiple enrollment processes resulted in families juggling multiple offers. Often families were placed on multiple waitlists, resulting in students changing schools – often multiple times – mid-year.

## INCREASED OPPORTUNITIES FOR FAMILIES

- **Before:** There was no clarity on the types of schools families wanted. School “customer service” for families was differential.
- **So What?** We could not track demand preferences and plan for new school options overtime. Few families were happy about schools they perceived to be available for them.

# What can families expect now?

---



## DIVERSITY OF HIGH QUALITY OPTIONS

Families can select schools that best meet their needs.



## EQUITY & EASE

One timeline, one application, and a single best offer for families.



## INCREASED OPPORTUNITIES FOR FAMILIES

One Newark Enrolls prioritizes keeping siblings together. Families are also able to attend a school near their home if they choose.

# One Newark Enrolls - Rollout

---

2011-2012



Magnet schools use 1 application

2012-2013



All 8th graders use an online application to apply for high school

2013-2014



District Pre-K-12 and Charters participate

2014-2015



More options are available to families

Future



All public schools in Newark included in One Newark Enrolls

# Year 2: Community – We asked for your feedback



**In Year 1, we surveyed over 3,500 families;  
10% response rate**

- 7 out of 10 families rated the One Newark process favorably.
- 64% of families said they had enough information to decide with schools were best for their child.
- 8 out of 10 families ranked the registration process positively.
- Only 36% of families rated customer service favorably; however, the majority of respondents selected “N/A” for these survey questions.
- Very few respondents indicated that they learned about One Newark Enrolls through community/faith-based organizations, newspaper/radio ads, and social media.



**Recommendations from community and school leaders fell into 3 major categories:**

## **Improve Communications**

- Share clear information with parents about the enrollment process

## **Prioritize Families**

- Improve the matching process for families

## **Increase Transportation Options**

- Provide more transportation options for students

# ...and we heard you!

Newark Public Schools was recognized as a leader in school choice by the Brookings Institution, a leader in education research.



## DIVERSITY OF HIGH QUALITY OPTIONS

All year 1 charter partners signed on for year 2. NPS is working with private PK providers to incorporate into One Newark Enrolls.

More school fairs to learn about options and the enrollment process.

More information online for families, including fact sheets.



## EQUITY & EASE

Improvements were made to the on-line application to make it more user friendly.

Newark Public Schools partnered with the Newark Trust for Education to develop a school choice tool for families.



## INCREASED OPPORTUNITIES FOR FAMILIES

The 2015-2016 application process will better accommodate sibling through sibling link.

83% of eligible families who selected sibling link for all their children had their children matched to the same school for next year in Round 1.

# Year 2: Choice – More families matched to top choices

---



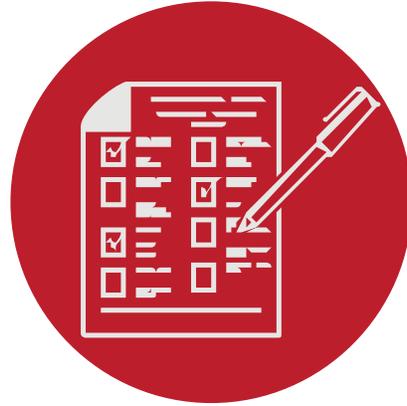
Of all Newark applicants:

- **76% received one of their top 3 choices**
  - In 2014-2015 Round 1, 64% received one of their top 3 choices
- **82% received one of their top 5 choices**
  - In 2014-2015 Round 1, 71% received one of their top 5 choices

In general, **students in transitioning grades were matched to schools of their choice**

- 95% of rising Kindergarten students received one of their top 3 choices
  - In 2014-2015 Round 1, 91% received one of their top 3 choices
- 80% of rising Grade 9 students received one of their top 3 choices (with 92% receiving one of their top 5 choices)
  - In 2014-2015 Round 1, 66% received one of their top 3 choices

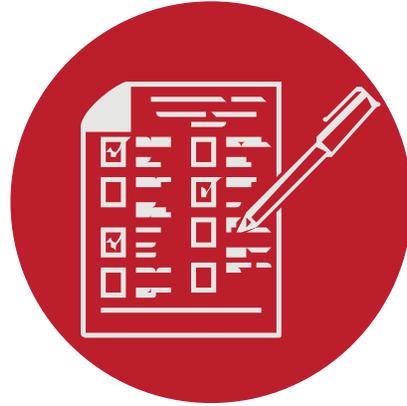
# Choice: K-8 Grade Application Data



Top 10 K-8: First Choice on Application	% of Applications
North Star Academy Charter School	25%
TEAM Charter Schools	17%
Philip's Academy Charter School	6%
Ann Street	5%
First Avenue	5%
Oliver Street	3%
Wilson Avenue	2%
Lafayette Street	2%
Ridge Street	2%
Marion P. Thomas Charter School	2%

Top 10 K-8: Total Applications	% of Applications
North Star Academy Charter School	50%
TEAM Charter Schools	40%
Philip's Academy Charter School	26%
Marion P. Thomas Charter School	18%
Lady Liberty Academy Charter School	16%
Newark Legacy Charter School	16%
University Heights Charter School	15%
Ann Street	13%
First Avenue	13%
Lafayette Street	11%

# Choice: High School Application Data



Top 10 9-12: First Choice on Application	% of Applications
Science Park High School	23%
Technology High School	18%
Arts High School	11%
East Side High School	9%
University High School	6%
North Star Academy Charter School	5%
TEAM Charter Schools	4%
Central High School	4%
American History High School	4%
Bard Early College High School	3%

Top 10 High School: Total Applications	% of Applications
Science Park High School	69%
Technology High School	62%
University High School	50%
American History High School	37%
East Side High School	34%
Bard Early College High School	34%
North Star Academy Charter School	34%
Arts High School	31%
Central High School	26%
Newark Prep Charter School	24%

# Choice: Kindergarten

---



## For those families that applied in Round 1:

- 95% of kindergarten applicants received one of their top 3 choices
- 96% of kindergarten applicants received one of their top 5 choices

# Choice: Grade 9

---



## For those families that applied in Round 1:

- 80% of applicants received one of their top 3 choices
- 92% of applicants received one of their top 5 choices

# Choice: Other Transitioning Grades

---



**For those 4th, 5<sup>th</sup>, and 6th Grade families that applied in Round 1:**

- 92% of applicants received one of their top 3 choices
- 95% of applicants received one of their top 5 choices

# Year 2: Equity & Ease - We're seeing progress

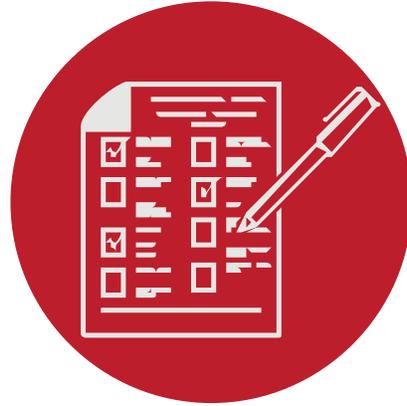
---



**We're seeing progress in the equal representation of students with disabilities across all schools.**

- Our universal enrollment system ensures that students with disabilities receive preference in schools of their choice, and that all schools are serving students with high needs equitably.
- Through the preference system last year, we saw progress in the number of kindergarten ad ninth grade students with disabilities attending charter schools.
- This year, we're seeing greater equity in the representation of students with disabilities at comprehensive and magnet high schools and charter schools.

# Equity & Ease - By the Numbers



Percent Students with IEPs in District and Charter Schools for 9<sup>th</sup> Grade: Comparison of SY13-14, 14-15 and 15-16

	District			Charter		
	SY 13-14	Matched for SY 14-15	Matched for SY 15-16	SY 13-14	Matched for SY 14-15	Matched for SY 15-16
9th Grade	16%	17%	18%	13%	15%	15%

# Year 2: Increasing Opportunities for Families - Sibling Link

---



83% of eligible families who selected Sibling Link for all of their children had their children matched to the same school for the 2015-2016 school year

# Appendix

---

- NPS Key Accomplishments

# Key Accomplishments (2011-Present)

---

## Early Childhood

- We added 1,000 PK seats and the majority of families eligible for free PK are now enrolled
- NPS became the 2<sup>nd</sup> school district in the nation to receive a \$7M Head Start grant to further improve our early childhood facilities and family supports

## Elementary Schools

- The number of K-8 schools characterized as “good” increased from 14 to 20 and the number characterized as “on the move” increased from 6 to 12 (as of SY13 NJASK)
- Our first cohort of Renew Schools saw gains in reading and/or math, 5 Renew Schools saw gains in both 8 Renew Schools launched this school year (as of SY14 NJASK)
- While research shows effective turn-around schools take 3 to 5 years to see major gains, we already see leading indicators such as increased enrollment in our Renew Schools

## High Schools

- The overall graduation rate increased by approx. 10 percentage points and the number of students passing the HSPA graduation test increased by approx. 11 percentage points (as of SY13)
- 500 fewer students have dropped out because we have far more options for all students

## Family Choice

- The Brookings Institute recently named NPS the #3 District in the country for the quality and diversity of school choices
- Nearly 75% of families received one of their top 5 choices in the Universal Enrollment process
- Community Engagement Specialists have been hired in the majority of schools to increase the partnership between families and schools
- NPS launched 4 new high schools – Bard Early College, Eagle Academy for Young Men, Girls Academy of Newark, and Newark Leadership Academy – and obtained the first International Baccalaureate status in NPS’ history

# Key Accomplishments (2011-Present)

---

## Charter Collaboration

- We negotiated with our charter partners to ensure they serve the District's highest need students equitably and to learn from their promising models
- Three high-performing charter schools with a track record of results agreed to take over whole schools where there was a high demand for charter seats, and initial implementation has yielded positive family feedback

## Systems Reforms

- We kept 95% of our highly effective and effective teachers while nearly 40% of our ineffective teachers exited the system
- We implemented a restorative justice approach to school culture and discipline which has decreased all suspensions by 37%, and out-of school suspensions by 23%
- We've invested \$50M to improve our facilities and broke ground on two new schools whose construction had been stalled for years

**We achieved these successes while having to cut approximately \$30M each year (about \$100M overall) in spending, and while keeping the percentage of funds spent at the school-level nearly constant.**