

**Rubric for Evaluation of Paper-Based Posters (Elementary School)**

Student's Name: \_\_\_\_\_ School: \_\_\_\_\_ Grade: \_\_\_\_\_

PERFORMANCE LEVEL	Exceeds Expectations 5-4	Meets Expectations 3-2	Does not meet Expectations 1	Points Earned
<b>Category</b>				
<i>Illustrates Slogan: “Attendance Matters...Every School Day Counts”</i>	Thorough, detailed illustration of theme and many detailed examples given.	Somewhat detailed illustration of theme and few if any examples given	Lacking detailed illustration of theme, lacking detailed examples	
<i>Spelling and Grammar</i>	There are no spelling or grammatical mistakes on the poster.	There is one or two spelling or grammatical mistake on the poster.	There are more than two spelling to grammatical mistakes.	
<i>Creativity-Originality</i>	The text and graphics used on the poster reflect an exceptional degree of student creativity in their creation and/or display.	One or two elements of text and graphics used on the poster reflect student creativity in their creation and/or display.	The text and graphics are made by the student, but are based on the designs or ideas of others.	
<i>Mechanics</i>	Capitalization and punctuation are correct throughout the poster	There is one error in capitalization or punctuation.	There are two errors in capitalization or punctuation.	
<i>Attractiveness</i>	The poster is exceptionally attractive in terms of design, layout, and neatness. The overall organization and use of color and space make the poster interesting.	The poster is attractive in terms of design, layout and neatness. Color and space use is good but a little disorganized.	The poster is acceptably attractive though it may be a bit messy.	

**Total Points Earned:**

**Comments:**

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**Judge's Name (Print)** \_\_\_\_\_  
**Signature** \_\_\_\_\_

**Date:** \_\_\_\_\_