

**“Attendance Matters...Every School Day Counts”
District-Wide Poster Contest Criteria**

Eligibility

- All Newark Board of Education students may enter the contest. Students may work individually or in groups of up to three.
- Schools may use the enclosed flyer to promote the contest among students, classroom teachers and parents (Flyers will be sent electronically.)

Deadline

- Schools should create an internal deadline that will give the attendance counselor and guidance counselor an opportunity to submit the school's entries to Harold Wilson-190 Muhammad Ali Ave, Office of Truancy, by **Monday, April 4, 2022.**

Poster Formats

Posters may be digital or paper-based.

- Both paper-based and digital posters must be submitted as a hard copy
- Paper-based posters may include such tangible media as paintings, drawings, two-dimensional collage, photography, and computer-generated art.
- Digital poster may be created using any number of desktop publishing and design programs.

Overall Categories and Awards

- Each school should identify a 1st, 2nd, and 3rd place winner along with two honorable mentions.
- The school will forward the posters from the 1st and 2nd place winners to the District Attendance Poster Contest Committee for review and inclusion in the final stage of the contest
- Three posters from High School and Elementary will receive 1st, 2nd & 3rd place.
- All students who participate will receive a certificate of participation
- Staff members of all prize winners will each receive a printed copy of their student's winning posters

Judging Criteria

- A panel of school-based staff members will convene to review the entries and select the winners from their school.
- Posters will be evaluated on the basis of: Creative and effective visual design, use of district Attendance Slogan “Attendance Matters...Every School Day Counts” and Poster Presentation
- Criteria is outlined in the Evaluation Rubric that is enclosed
- Suggested in School Judges are: Attendance Counselors, Members of the Student Support Team, Art Teacher and/ or a Classroom Teacher, and Principal/Principal Designee
- Each school judging committee should contain no less than three members and no more than six

Required Component of All Posters (Digital & Paper Based)

- Each poster must be the original design and creation of the students.
- Each poster must feature the district's attendance slogan “Attendance Matters...Every School Day Counts” and use correct grammar, punctuation and spelling.
- Each poster must have the student's name, grade, school, art teacher or designee, and principal name written on the back of the poster on a label.

General Submission Guidelines

- Attendance Counselors or designated school personnel are to submit posters to OSL- Office of Truancy (Harold Wilson) -by Monday, **April 4, 2022 by 2:30pm.**
- Schools may submit up to two posters (1st, 2nd place for school selections)

Submission Guidelines for All Posters (Digital & Paper Based)

- Posters must measure between 18 and 24 inches wide and 24 and 36 inches high
- Posters should be free of breakable objects or objects that make shipping or reproduction difficult such as tacks or staples
- Digital Posters should be created in color
- Please send entries flat, unframed, and encased between taped sheets of poster board or cardboard.

Contest FAQ's

When is the general submission deadline?

The deadline for submission is April 4, 2022 by 2:30pm.

Can students submit a group poster?

Yes, students may work individually or in groups of up to three and if a group poster is selected in a winning category. Each student (up to three) will receive all prizes awarded in that category.

How many posters can our school submit?

Schools may submit up to two posters representative of school's 1st and 2nd place winners.

How will winners be notified?

*Winners will be announced via email on **Friday, April 8, 2022**. Winning posters will not be returned, but students and teachers will receive a printed copy of the winning posters.*

Is there a tool that indicates the judging criteria for the submissions?

Yes. There is one Rubric for elementary and high school submission. This tool will be provided in the guidance packet provided to schools.

How will overall winners be judged?

A panel of six to seven judges comprised of the Office of Student Supports will choose overall posters using the same judging rubric provided to school teams.

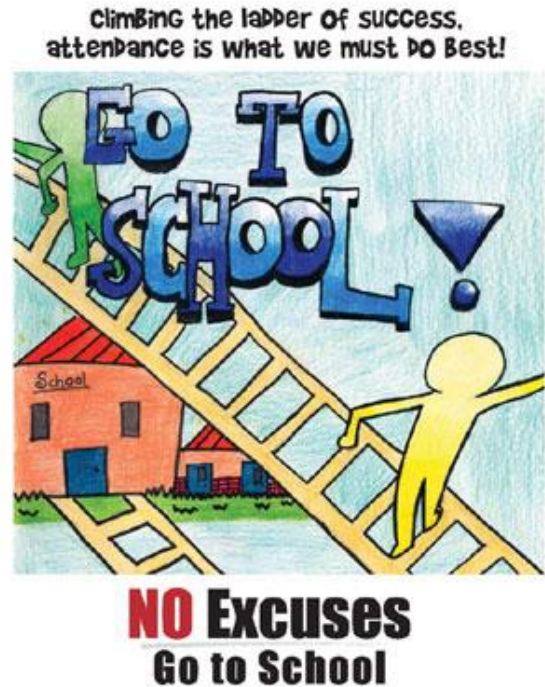
How will students whose poster is not selected be recognized?

All students who participate in the contest will receive a certificate of participation that will be mailed from 765 Broad Street.

What would disqualify a poster?

- *Entry is not the student's or students' own work (Adults can offer guidance)*
- *Posters submitted after deadline Monday, **April 4, 2022***
- *Posters submitted without use of district attendance slogan “Attendance Matters...Every School Day Counts”*
- *Failure to follow submission guidelines*

EXAMPLE OF DIGITAL POSTER:



EXAMPLE OF PAPER-BASED POSTERS

