



August 2014

Dear Principal or Superintendent,

We are pleased to announce a set of personalized tools that will help your students pursue college. These resources are part of the College Board's Access to Opportunity™ efforts, which have helped thousands of students make great decisions about higher education.

Select students within your district will begin receiving information about these initiatives beginning in late August. This information is being sent to you and counselors supporting these students so that you can help your students take full advantage of these opportunities.

- **College application fee waivers:** Beginning in the 2014-15 academic year, every income-eligible senior who takes the SAT® using a fee waiver will receive four college application fee waivers directly from the College Board. For more details or if you have questions about fee waivers, visit <http://satresourcecenter.collegeboard.org/college-application-fee-waivers>.
- **Realize Your College Potential:** Customized packets of college planning information, including college application fee waivers accepted by over 100 selective colleges. The packets are being sent directly to high-achieving, low-income seniors beginning in late August. For more information, visit <http://professionals.collegeboard.com/guidance/access-to-opportunity/realize-your-college-potential>.
- **Apply to 4 or More™:** Select low-income seniors are being sent packets that include college application guidance and tools, which will help them apply to four or more colleges. Customized packets may contain college application fee waivers, information on SAT fee waivers, and/or college planning resources. Visit www.collegeboard.org/fourormore for details.

These offerings are part of ongoing research to evaluate the efficacy of our college planning tools and their distribution. In order to ensure the validity of our research, as well as to protect student privacy, we are unable to share with educators the names of students who receive these mailings.

Our Access to Opportunity work is designed to identify and break down barriers that prevent students — particularly low-income, college-ready students — from applying to and enrolling in colleges that are the best academic, social, and financial fit. Over the course of the school year, we will update you on these and other efforts. We welcome your feedback on this work.

Visit <http://professionals.collegeboard.com/guidance/access-to-opportunity> to learn more.

Thank you.

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